



How to Share Your **Message**,
Your **Products** and
Your **Business** with the World!

Kristen White

50 STYLES OF ONLINE VIDEO

50 STYLES OF ONLINE VIDEO FOR AUTHORS SPEAKERS AND COACHES

1. A reader testimonial
2. A Book Review
3. A Chapter Theme
4. A frequently asked question video
5. A SAQ “should ask” video
6. A video news release
7. A book news release
8. A video business card
9. A mobile video
10. A Case Study
11. A Man on the street interview
12. A success story

ATTENTION GRABBERS

13. Skits
14. Metaphors
15. Motion graphics
16. Avatars
17. Talking Animals
18. Children
19. Outrageous Behavior

READER/CLIENT EXPERIENCE

20. Testimonials
21. Success stories
22. Case studies
23. Man on the street interviews

THE VISUAL PRODUCT

24. Take things out of “Your Box/Package”
25. A screen flow demonstration
26. A recording of a teleseminar
27. A recording of a radio program
28. A recording of an interview
29. A slideshow presentation with under laid audio
30. A how-to video
31. A studio, home or office tour
32. A training video
33. A Video Post Card
34. A book club video
35. A coaching video
36. A quote of the day video
37. A blueprint video
38. A video blog response
39. A Facebook ad
40. Your YouTube station ID
41. A PSR – Public Service Announcement
42. Read the verbal article
43. ISTOCK photo slideshow
44. Candid Camera videos
45. Hidden Camera Focus Group
46. Celebrity Interview
47. Mentor Interview
48. A Kid Interview
49. Songs, Jingles, and Rap Videos
50. Commercial